

## 2017 Auction - By The Numbers

April 25, 2017

Note: We are still calculating a few things due to checks, reimbursements, etc. and will have a FINAL report to the Finance Team/Board Treasurer by the end of the month.

### MONEY

Credit Card Payments	15,485.50
Cash Payments	565
Check Payments	465
Underwriters	750
Auctria Payment Fees	(77.39)
Auctria Registration	(89)
Credit Card Processing Fees	(487.04)
Expenses - Jodie Total - ITEMIZED LIST COMING	(~167)
Expenses - Carol Total - ITEMIZED LIST COMING	(~300)

Total Income 17,265.60  
Expenses (~1120.43)

Net Income ~16,145.07

### RELATIONSHIPS - Numbers About Building Beloved Community

**130+ Members Of Our Church Community Engaged In Justice Work** by donating, volunteering, bidding and/or attending the online silent and live auctions.

**14 Young Adults** were bidders and/or attendees in Online or Live Auction.

**8 Young Adults** were donors to the Online Silent Auction.

**16 Families** from our Children's & Family Ministries were bidders in Online Silent Auction and/or attendees of Live Auction.

**9 Family Members** from our Children's & Family Ministries were donors to either Silent or Live Auction.

**7 Kids** were at church at the live auction party plus **3 Youth Group Members (High School Age)** doing childcare with **2 Advisors**.

**4 Seminarians** (Em, Michelle, Becky, Isabel) donated to the Online Silent Auction - their donations raised \$482!

**1 Washington, DC UU** Pooja Jhunjunwala, the Auction Chair from All Souls Unitarian in Washington DC, offered huge help and moral support to Carol with setup and use of auction software over the last 3-4 months!

## **NEXT STEPS - Justice Ministries**

When **Micky Duxbury** (Justice Council Liason with Auction Team and huge MVP) returns from vacation we will connect about how/when/the Justice Ministries money will be used. Auction Team did not talk with Micky in detail before because we had no idea how much money would be raised and if we would surpass the \$8K operating budget goal.

**Youth Group** has expressed interest in raising money for justice ministries and activism. To continue the intergenerational spirit of auction, the Auction Team would like Youth Group to be part of choices about how and where money is given. Will connect all when Micky returns.

## **NEXT STEPS - Auction 2018**

Carol and Jodie are so so exhausted right now but after things calm down they will share reflections and recommendations for next year.

Joyce Cutler and Carol are going to handwrite thank you notes to everyone who donated to auction. If Board members would like to join the gratitude party, contact Carol.

We are also planning an "Auction Volunteer Appreciation Party" at Wes and Kathy Radez's home later this month to thank volunteers and ask for feedback.

## **KUDOS FOR 2017 Auction - Positive Feedback From Congregants & Community**

"I love the auction software and system. I love being able to put in a max bid and have it bid me up automatically, and I loved seeing when I got outbid. I also loved the pictures associated with the items. All around a huge improvement!"

"Thank you guys for organizing this!!! I had fun monitoring bids though I lost one last minute I made out like a bandit ;)"

"Thank you for putting the auction online."

"I will chime in against my own self interest and encourage everybody to check out the auction site. Orhan and I finally did it yesterday afternoon, and we had a blast! It was easy to sign up, and there are so many fun and quite affordable services and events etc to bid on! And on the other hand not too many, so the process was not overwhelming."

"I just completed my transactions on Auctria and bought my tickets. So easy on the front end!"

"This is the first year that our annual auction has included justice -related events in the offerings. This gives us a great opportunity to 'bend the arc of history towards justice ' and offers us such rich experiences- well worth the money."

“The descriptions and the bios were all wonderful. Everything "worked" - the links, the payment process, the bidding process.”

“You both did a fabulous job. I liked the way it was shorter and less complicated than previous auctions.”

“Love it! Well done, wow!! It's so awesome that this reflects the breadth and depth of your community -- what a wonderful way for members to get to know each other. I almost feel like that's the best part of the auction, getting to know members' professions but also their hidden talents and interests.”

“So many great things, and I'm learning things I never knew about folks, too!”